



Ansfelden 12th Februray 2016

Big step for Go4Platinum at ICE Totally Gaming 2016

ICE Totally Gaming is the world's largest international exhibition that invites thousands of industry professionals every year. The show was held in London's ExCel Center from 2nd – 4th February.

As the leading B2B supplier of betting cabinets TAB Austria showed its full product line up this year. The company is a specialist in land-based solutions and supplies all the global players in the industry. Highlight of the show was their latest and most innovative cabinet Go4Platinum. In addition, visitors were able to see the unique flexibility the terminal provides. Colour, devices, branding options the customizable terminal meets every requirement modern sports betting suppliers need for an advanced retail experience.

Go4Platinum was firmly in the spotlight because it was also available for viewing live on Kambi's, Mediatech's, Betconstruct's, Playtech's, Skilrock's and Habanero Games' booths to name a few, said the company. With the successful launch in 2014 it is poised for further international roll-outs in 2016. With contracts confirmed for the wider European market, the mix of customisation and reliably designed hardware is hitting the right notes with betting suppliers.

Siegfried Dattl jun. CEO from TAB Austria said, our betting terminals are equipped as clients need it for their own operations. We supply the most comprehensive set up of betting terminals to choose from and provide a perfect solution for every single



requirement. Stanley bet, Kambi, Mediatech Solutions, Meridian, Geneity, Ladbrokes, Bet25, Olybet to name a few already run Go4Platinum very successfully.

This year we were very pleased to see so many clients representing our Go4Platinum cabinet on their own exhibition booth. It is a major step forward for the business and reflects the hard work, we put in the last few years. ICE 2016 was the place to reaffirm our position as a leading land-based B2B supplier in the industry, he continued.

Here you find some relevant images:

http://www.championsnet.net/fedoc_dokumente/Marketing_Sales/press/2016_02_12_ice2016_Go4Platinum.zip



About TAB-Austria:

As one of the world's leading suppliers of betting, gaming and jukebox products, TAB-Austria is dedicated to the researching and development of pioneering products for the entertainment industry. The company, based in Ansfelden near Linz in Upper Austria was founded in 1962 in Traun. TAB-Austria now has an export rate of over 99.0% and works with distributors in more than 50 countries around the world.

If you have any questions please contact

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